



Pend Oreille County LIBRARY DISTRICT

2025 to 2030 High-Level Strategic Plan

Adopted:

Mission, Vision & Values



Pend Oreille County
LIBRARY DISTRICT

MISSION

- Enriching our community through shared discovery, opportunity, and enjoyment.

VISION

An inspired community with endless possibility

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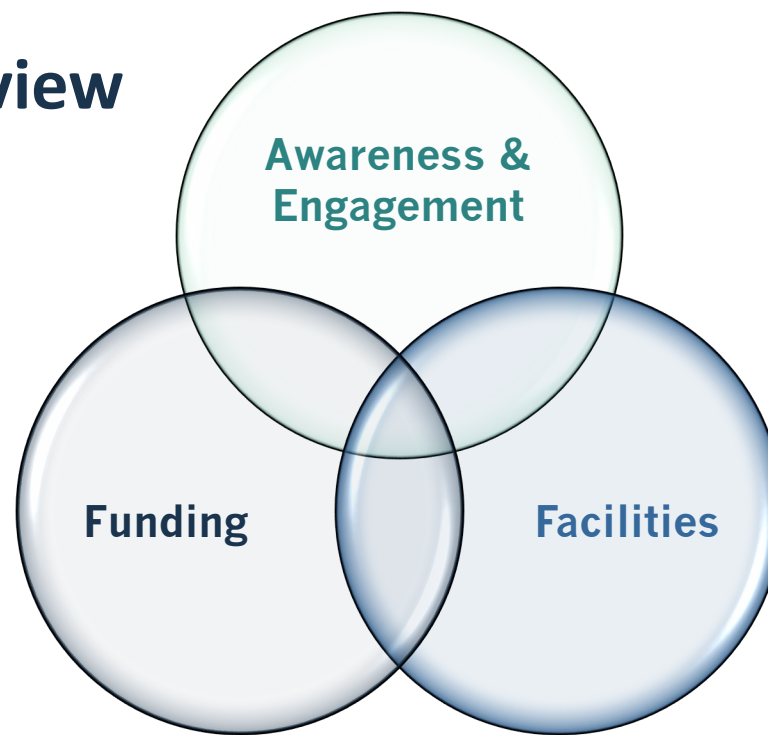
VALUES

- Demonstrating responsible stewardship of public funds
- Creating safe, supportive environments
- Providing open, equitable access to information and ideas
- Solving problems in innovative, creative ways
- Partnering to cultivate community-focused opportunities

Strategic Overview



Pend Oreille County
LIBRARY DISTRICT



**Awareness &
Engagement**

Funding

Facilities

Awareness & Engagement:

- Increase investment and improve processes for driving awareness and expanding community engagement.
- Drive increased usage of the system.
- Position the Library for successfully funding a new Newport Library, a future levy lid lift, and increased private financial support.
- Utilize outreach activities as a tool to expand awareness and the reach of services.
- Update the Library's branding.
- Improve engagement with political leaders across the County.

Funding:

- Conduct a successful capital campaign in support of a new Newport Library.
- Successfully pass a ballot initiative to support a new Newport Library
- Develop a strong ongoing fundraising/foundation to further support the sustainable operations of the Library.
- Get the next levy lid lift successfully passed by the community.

Facilities:

- Get a new Newport building designed that excites the community, fills its needs, and enables growth and innovation.
- Successfully fund construction and renovation projects through a combination of public and private funding.
- Build the new Newport Library on budget and on time.
- Planning, and if possible, implementing improvements to Calispel Valley Library.
- Make needed space/furniture updates at the lone Library.

Awareness & Engagement

Build a more connected community through active partnerships and outreach with an increased emphasis on marketing, awareness, and engagement building.

- Increase investment and improve processes for driving awareness and expanding community engagement.
 - Drive increased usage of the system.
 - Position the Library for successful funding of a new Newport Library, a future levy lid lift, and increased private financial support.
 - Utilize outreach activities as a tool to expand awareness and the reach of services.
 - Update the Library's branding.
 - Improve engagement with political leaders across the County.
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Desired Outcomes:

- Greater community awareness of library resources and services.
- Increased community visits, usage, website traffic, and satisfaction with the library.
- Additional private and public financial support for the Library.
- High levels of support for a new Newport Library.
- Increased social media engagement with the community.
- Better relationships with political leadership countywide.
- An Increased number of library cardholders.

The Library's operational and capital funding needs are met by the community through both private and public sources.

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- Successfully pass a ballot initiative to support a new Newport Library
- Develop a strong ongoing fundraising/foundation to further support the sustainable operations of the Library.
- Get the next levy lid lift successfully passed by the community.

Desired Outcomes:

- Increased private financial support for the Library.
- High level of community support for the Library's capital needs, resulting in passing public financing for capital facility projects including the new Newport Library, and updates to the Calispel Valley and Lone Libraries.
- The Library is seen by the community as a key organization to consider as a part of estate planning/ planned giving.
- Continued high satisfaction with the Library leads to increased operational funding support for the Library through a successful levy lid lift.

Library facilities across the County are built/renovated to meet current and future community needs, provide easy access to resources and programs, and support efficiency for staff.

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- Successfully fund construction and renovation projects through a combination of public and private funding.
- Build the new Newport Library on budget and on time.
- Planning, and if possible, implementing improvements to Calispel Valley Library.
- Make needed space/furniture updates at the Lone Library.

Desired Outcomes:

- Increased community visits, visitors stay longer, and more technology is used.
- Community satisfaction with the Library, its facilities, resources, and programs is increased.
- The ability to increase programming, and a related increase in program attendance.
- An Increased number of library cardholders.
- The community extensively uses the Library as a key meeting location
- Improved facility and resource equity across the county.
- Greater community awareness of library resources and services.
- More optimal configuration of spaces across all facilities allows for greater efficiency for library personnel and easier resource access for patrons.